

MANIKAM RAMASWAMI COLLEGE OF ARTS AND SCIENCE

PAMBAN SWAMY NAGAR, THIRUPPARANKUNDRAM, MADURAI-625005

DEPARTMENT OF COMPUTER SCIENCE & COMMERCE
IN ASSOCIATION WITH IQAC



IN COLLABORATION WITH

COMMERCE AND MANAGEMENT ASSOCIATION OF INDIA

AND

**AI-ML, INNOVATIVE ENTREPRENEURS, AND
ENGINEERS ASSOCIATION**

Present a

NATIONAL CONFERENCE

on



MARCH 6TH 2025

Manikam Ramaswami
College of Arts and Science



**AI AND FINTECH: CRAFTING THE
FUTURE OF GLOBAL BUSINESS**



ABOUT THE CONFERENCE

The National Conference on “AI and FinTech: Crafting the Future of Global Business”, organized by the Departments of Commerce and Computer Science at MRCAS, in collaboration with Commerce and Management Association of India and AI-ML, Innovative Entrepreneurs, and Engineers Association will be held on 6th March 2025 in Madurai, Tamil Nadu. This hybrid event will bring together experts, scholars, and industry leaders to explore the intersection of AI and financial technologies in shaping global business. Through keynote talks, panel discussions, and paper presentations, participants will gain insights into AI’s impact on financial services, industry trends, challenges, and emerging opportunities in the business technology landscape.

ABOUT MRCAS

Manikam Ramaswami College of Arts and Science (MRCAS), established in 2022 under the Thiagarajar Group, is a premier institution in Madurai, blending academic excellence with holistic student development. Founded by Sri. Manikam Ramaswami, a visionary leader and IIT-Madras gold medallist, the college offers industry-aligned programs in fields like Business Administration, Commerce, Psychology, Visual Communication, Data Science, and AI. MRCAS fosters critical thinking, professional growth, and leadership through initiatives like the International Conference on AI and FinTech and MRCAS Edge programs, preparing students for success in a rapidly evolving global landscape.

ABOUT TSM

Thiagarajar School of Management (TSM), founded in 1962 by Shri Karumuthu Thiagarajan Chettiar, is a top-ranked B-School (#82 in NIRF 2023, Management category) known for its rigorous academics and ethical leadership. Part of the esteemed Thiagarajar Group, it shares its legacy with institutions like Thiagarajar College of Preceptors, Thiagarajar Model Higher Secondary School, and Visalakshi Aachi Nursery and Primary School, Thekkur.

DEPARTMENT OF COMPUTER SCIENCE

MRCAS offers a Bachelor’s in Computer Science with specializations in Data Science, AI, Cloud Computing, and Cybersecurity, featuring an industry-relevant curriculum and mentorship from IBM and HCL. With advanced infrastructure and a focus on holistic development, MRCAS prepares graduates for successful careers while exploring avenues to enhance its post graduate academic offerings in the coming year

DEPARTMENT OF COMMERCE

The Department of Commerce at MRCAS offers B.Com and B.Com (Computer Applications) with specialized classes in Taxation, Corporate Law, and exam coaching. MRCAS EDGE courses in personality development and career skills, along with expert faculty, prepare students for success in business and personal growth while exploring avenues to enhance its post graduate academic offerings in the coming year.

ABOUT CMAOI

The Commerce and Management Association of India (CMAOI) is a distinguished professional body promoting education, research, and collaboration in commerce, management, and technology. With over 500 members, including academic leaders and industry professionals, CMAOI fosters networking, knowledge-sharing, and innovation to shape the future of these fields.

ABOUT AMIEE

AI-ML, Innovative Entrepreneurs, and Engineers Association (AMIEE) is a leading professional organization committed to advancing AI, machine learning, innovation, entrepreneurship, and engineering across India. With over 500 members, including academic leaders and industry professionals, AMIEE has created a dynamic community for networking, knowledge-sharing, and collaboration within these fields.

OBJECTIVES

Objectives of the conference:

- To explore AI's Impact on Business Operations
- To promote Interdisciplinary Collaboration
- To understand Ethical and Legal Implications
- To facilitate Industry-Academia Partnerships
- To identify Emerging Trends and Future Directions

CALL FOR PAPERS 2025 THEMES AND TOPICS

The National Conference invites original, research topics on Artificial Intelligence, Machine Learning, Fintech, Business, Finance, along with related themes. Abstracts will be reviewed by the Scientific Committee, and accepted authors must submit full-text papers with results, tables, figures, and references. Papers must adhere to the Conference's format and will undergo peer review. Submit manuscripts (.docx or .doc) via the ONLINE SUBMISSION FORM. Original and unpublished research papers are invited for presentation in the areas related to the conference theme and on the following Sub Themes (but not restricted to):

Conference Themes:

- AI and Fintech: Pioneering Sustainable Business Practices and Workforce Innovation
- Role of AI in cyber security of the financial sector
- Future of AI driven Fintech strategies in global business
- AI and Fintech automation innovative entrepreneurship strategies AI and Fintech disruptions: Building resilient enterprises and green economy
- The future of business: integrating AI, Fintech and sustainable marketing strategies.
- Crafting smarter markets: AI, Fintech and evolution of business practices
- AI-Driven Innovation in Business Models

IMPORTANT DEADLINES

- | | |
|---------------------------------|--------------------|
| • Abstract Submission Deadline: | 25th February 2025 |
| • Paper Submission Deadline : | 28th February 2025 |
| • Conference Date : | 6th March 2025 |

REGISTRATION GUIDELINES

The registration fees includes conference kit, refreshment, conference lunch and conference certificate. The registration fee of the conference is given below.

PARTICIPANTS TYPE	OFFLINE	ONLINE
Industry Delegates	Rs. 1000	Rs. 750
Academic Delegates	Rs. 750	Rs. 750
Research Scholars	Rs. 750	Rs. 500
Students	Rs. 250	Rs. 250
CMAOI Members	Nil	Nil
AMIEE Members	Nil	Nil

The conference is completely free of cost for CMAOI & AMIEE members.

The Participants can avail spot registration on arrival. In case the paper is multi-authored, each author needs to register and pay the registration fees separately. Participants can make the payment of registration fee through electronic fund transfer to the following bank account

ACCOUNT DETAILS

Manikam Ramaswami college of arts and science
Account No : 20940100026510
IFSC : FDRLO002094



REGISTRATION FORM

Follow the link or QR code for the Registration
[Register here](#)



BEST PRESENTATION AWARD

Based on originality, innovation, creativity and quality, the best papers will be selected from technical session. The awardee would be judged by the chairpersons and discussants. The "Best Presentation Award" will be presented in the valedictory function.

PUBLICATION IN UGC-CARE APPROVED JOURNAL (GROUP - 1)

The best paper submitted, will be considered for publication (as decided by the committee) in the below mentioned Scopus-indexed journals or similar, subject to approval by the screening committee and compliance with Scopus publication terms. All participants will get Participation certificate

◆ Scopus-Indexed Journals:

✓ The International Journal of Systematic Innovation

✦ ISSN: 2077-7973 | E-ISSN: 2077-8767

✦ Indexing: Scopus

✓ Journal of Information Systems Engineering and Management

✦ E-ISSN: 2468-4376

✦ Indexing: Scopus

✓ IEEE Xplore

✦ Indexing: Scopus

Publication Requirements:

- ◆ First source index: Less than 2%
- ◆ Page limit: Up to 10 pages (IEEE format)
- ◆ Plagiarism: Below 10%

◆ Conference Proceedings:

Additionally, 10 selected papers will be published as conference proceedings in the International Journal on Science and Technology:

✦ E-ISSN: 2229-7677

✦ Impact Factor: 9.88

These publications will enhance your Academic Performance Index (API) score and provide valuable academic and professional recognition.

SUBMISSION REQUIREMENTS

- The paper must be typed in Times New Roman 12 font with 1.5 line spacing.
- The entire paper (title page, abstract, main text, figures, tables, references, etc) must be in ONE document created in word (doc.) format.
- The abstract with key words is not to exceed 500 words and subsequent pages of the paper should be limited to 3000 to 3500 words or 8 pages.
- Submitted paper must NOT have been previously published and, if under review, must NOT appear in print before the conference.
- The authors must declare anti-plagiarism to ensure the authenticity of the paper and plagiarism free papers only will be accepted for publication.
- While submitting the full paper, attach a plagiarism report from Turnitin along with the document.
- Mail your submissions to mrcas2k25conference@gmail.com

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